



TABLE OF CONTENTS

Table of ContentsPage 1

Feasibility Study OverviewPage 2

Findings and Recommendations

 FindingsPage 4

 Fundraising Potential and Key RecommendationsPage 7

 Proposed Campaign Structure and Timeline.....Page 11

 Required Elements for a Successful CampaignPage 12

Survey Questions and ResponsesPage 14

Feasibility Study Participants

 Personal Interview ParticipantsPage 32

 Mail and Online RespondentsPage 34

AppendixPage 37

 Foundations Identified for Support

 Feasibility Study Fact Sheet

 Campaign Gift Chart



Feasibility Study Overview

Corpus Christi Parish retained the services of the Steier Group to conduct a feasibility study for a potential capital campaign. The feasibility study is a development tool used to determine how much money an organization can raise for a specific purpose. It is the starting point for an organization looking to answer the following questions:

- What do our donors think of the proposed projects?
- Who will serve as campaign leaders? Who will serve as volunteers?
- Who will be the main donors to the capital campaign?
- How should we structure a capital campaign?
- How much money can we raise?

The feasibility study involves a review of Corpus Christi's current needs as identified by parish leadership. The process of conducting personal, face-to-face interviews with Corpus Christi's top donors and gathering feedback from other key individuals allows the Steier Group to gain a clear understanding as to whether or not the proposed projects have the financial support necessary to be accomplished through a capital campaign. Should the total cost of the proposed projects prove too large to be completed in a single fundraising campaign, the feasibility study can provide guidance that will help leaders to prioritize the campaign goals.

The Steier Group gauges the fundraising potential for a capital campaign by analyzing the personal interview results, the mail and online survey responses, the ability of the parish's supporters to contribute financially and the willingness of those supporters to contribute toward this particular effort. The data gathered during this process, combined with our firm's experience in providing development counsel to Catholic parishes, allows the Steier Group to provide Corpus Christi with both general and specific recommendations regarding a potential capital campaign. Those recommendations include what the Steier Group feels to be a realistic campaign goal as well as a detailed plan to achieve that goal.

The Steier Group feasibility study team:

- Bill Maloney, Associate Vice President
- Nic Prenger, Vice President of Client Services
- Mike Blum, Chief Operating Officer
- Jim Steier, Chief Executive Officer
- Susan Rosenlof, Foundation Researcher
- Melinda Berry, Graphic Designer
- Natalie Ruch, Executive Assistant

Findings and Recommendations



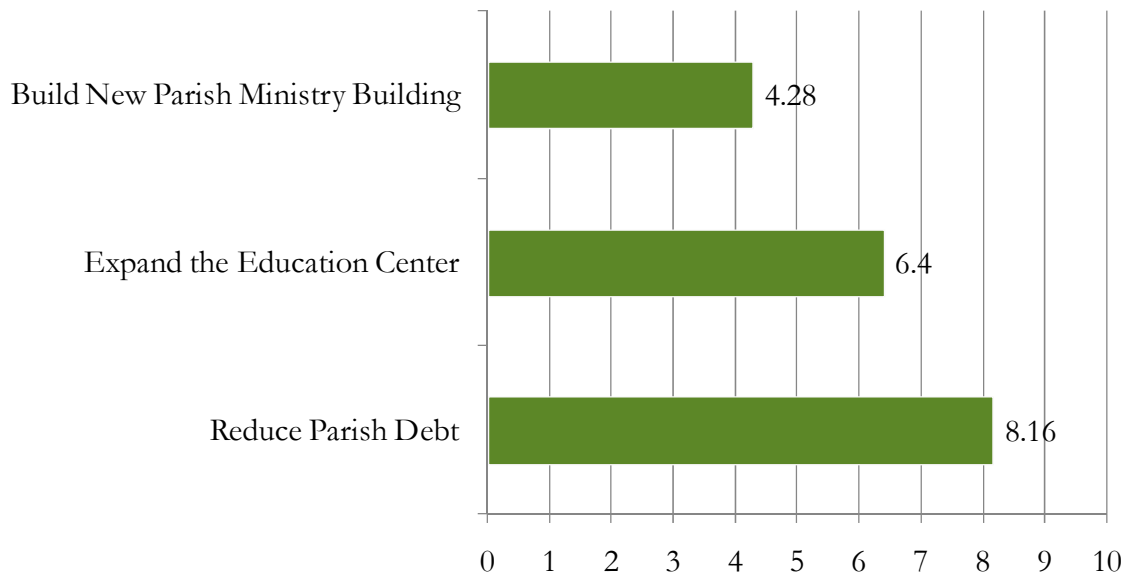
Feasibility Study Findings

The findings and recommendations presented by the Steier Group are based on information from the following sources:

- 111 personal interviews with Corpus Christi’s leaders and potential top donors.
- 145 mail and online survey responses and 47 in-pew survey responses collected from Corpus Christi’s current parishioners.
- A review of Corpus Christi’s previous capital campaign as well as other ongoing development efforts.
- The Steier Group’s professional experience conducting feasibility studies and capital campaigns for Catholic parishes across the country.

Based on the information gathered from the sources above, the Steier Group is pleased to present the following observations and recommendations to Corpus Christi as it considers moving forward with a capital campaign.

The potential campaign goals were prioritized as follows:



The following are the most critical statistical findings from the feasibility study:

- 72% of respondents are at least familiar with the proposed projects.
- 71% of respondents are personally in favor of a capital campaign.
 - 87% of personal interview participants are in favor.
 - 59% of mail/online respondents are in favor.
- 70% of respondents indicated that they will make a personal gift to the campaign.
 - 86% of personal interview participants will make a gift.
 - 61% of mail/online respondents will make a gift.
- 44 respondents indicated that they would serve in a leadership position and assist with the solicitation of gifts for the campaign.
- 20 respondents indicated that they have already left a gift to Corpus Christi in their estate.
 - 79 respondents indicated that they would be interested in learning more about how they could make a planned gift to Corpus Christi.

The following is a summary of the observations that were shared most frequently during the feasibility study:

- Parishioners take pride in the beautiful facilities of Corpus Christi Parish. They feel there is a deep sense of community within the parish which creates a strong family atmosphere.
- The parish liturgies, led by Fr. Mick are highly regarded. The music and the homilies receive high marks from the parish.
- Respondents feel the school is very strong and believe the principal and the staff are excellent. There is some concern over the addition of 7th and 8th grade but with additional facilities they believe the school will be competitive with the public school system.
- The parishioners are aware of the limitations of space for both the school and the parish staff. The majority believe the school space issue is more critical at this time.
- The parish debt is a high priority. There is a concern that the principal balance has not been reduced in several years. Many believe taking on additional debt is not an option and the present debt should be addressed before future building additions take place.

The Steier Group identified potential donors at the following gift levels:

Self-Reported Gift Level	Total Number of Potential Donors
\$0	48
\$1 - \$99	2
\$100 - \$499	12
\$500 - \$999	18
\$1,000 - \$2,499	65
\$2,500 - \$4,999	38
\$5,000 - \$9,999	28
\$10,000 - \$14,999	18
\$15,000 - \$19,999	5
\$20,000 - \$24,999	3
\$25,000 - \$29,999	7
\$30,000 - \$49,999	4
\$50,000 - \$74,999	3
\$100,000 - \$124,999	1
\$150,000 - \$249,999	1
\$250,000+	1
No Response/Unsure	49
Total Responses	303
Total Gift Range	\$1,647,095 - \$1,921,005



Fundraising Potential and Key Recommendations

Fundraising Potential

Based upon the positive results of the feasibility study, the Steier Group recommends that Corpus Christi immediately moves forward into the preparation phase of a three-year capital campaign beginning on February 12, 2012.

The Steier Group projects that Corpus Christi parish will raise \$3,500,000 - \$4,500,000 in a capital campaign by using the Steier Group's recommended approach. The Steier Group's recommended approach includes the Key Recommendations below as well as the Campaign Recommendations documented on the following pages.

Key Recommendations

The feasibility study for Corpus Christi Parish provided the Steier Group with insight into a number of key areas that will impact the success of a capital campaign. The Steier Group offers the following recommendations based on the information gathered during the study. These recommendations aim to quantify the areas that deserve special attention in the coming weeks and months should the parish move forward with a major fundraising effort.

Finalize Campaign Goals

- Corpus Christi Parish's leadership should use the preparation phase to finalize the campaign goals based on the parish's long range planning, responses in the feasibility study and the projected funding potential.
- Campaign goals should include a definitive plan for addressing the parish debt. This plan should incorporate how campaign dollars will be applied to the current debt and how remaining debt will be serviced once campaign is completed.
- Final campaign goals should include a prioritization of the Education Center additions (classroom space and commons) and the parish ministry building addition.

Recruit a Strong Leadership Team

- Corpus Christi Parish leadership and the Steier Group should begin identifying and recruiting a strong, diverse leadership team to work on the capital campaign. Use the feasibility study as a resource.
- The leadership group should include representatives from the Futures Team, Finance Council and Pastoral Council. Consider having a strong mix of leaders that represent all facets of the community such as school and non-school families.

Recruit a Strong Leadership Team (continued)

- While a strong group of lay leaders is essential, Fr. Mick must take an active role in securing volunteers and leading campaign initiatives.

Implement a Comprehensive Communications Plan

- Use the preparation phase of the campaign to implement a comprehensive education program regarding the current debt. The communication should answer these questions:
 - Why are we in debt?
 - Who do we owe the debt to?
 - What was the original amount of the debt?
 - How will another building project impact our outstanding debt?
 - What is currently being done to service the debt?
 - What is the interest rate?
- During the preparation phase of the campaign, Corpus Christi parish leadership should share the feasibility study results and campaign plan through a letter to the entire parish community. Emphasize the positive results of the study and the need for a campaign. This letter also should be used to make parishioners aware of the long-term plans for Corpus Christi Parish.
- Throughout the preparation and solicitation phases of the capital campaign, plan and host targeted donor cultivation events to share the broad vision for the parish and school. Take care to address the concerns that were shared during the feasibility study and detail the thought process behind moving forward with a campaign.
- Corpus Christi Parish should work with the Steier Group to design a comprehensive communications plan that will educate parishioners on the needs facing the parish as well as the benefits of securing its financial future. The plan should include but is not limited to:
 - Bulletin announcements
 - Pulpit announcements
 - Brochures
 - Case statements
 - Campaign thermometers
 - E-mail
 - E-newsletters
 - FAQ document
 - Parish website
- Special emphasis should be placed on using the e-newsletters throughout the campaign to keep donors informed and encourage participation.
- Communicate the growth projections for Corpus Christi School. These projections will allow leadership to share the long-range vision for the parish and demonstrate how this capital campaign will allow the parish to meet future needs.

Implement a Comprehensive Communications Plan (continued)

- Work with the Steier Group to clearly illustrate how the campaign funds will be used and how this campaign will impact the existing debt. Approach parishioners with a simple, understandable and consistent appeal.
- Use this campaign to communicate the importance of stewardship. The message should include suggestions on how the campaign can be incorporated into a family's overall giving to the parish, archdiocese and other charities.

Finalize Solicitation Strategy

- Based upon the capacity of some parish prospects, implement a lead gift appeal strategy that involves securing the largest gifts early so that we may challenge other parishioners to give at a higher level.
- Secure sufficient campaign volunteers so that the parish may approach the top 600-900 potential donors through personal visits.
- Design and implement an alternative solicitation strategy for non-givers and low-level givers. This can include large group gatherings, direct mail and e-mail appeals, in-pew commitment weekends, phone-a-thons and other strategies.
- Include a fundraising project involving school children. Examples are penny drives and classroom contests. While these efforts may not result in a large donation to the campaign, they instill in youngsters the value of stewardship and may provide public relations opportunities for the school and campaign.
- Review the pledge collection strategy from the last campaign. Work with the Steier Group to make improvements to the process for sending pledge reminders, following-up with donors who are behind on their payments and re-approaching one-time donors.

Promote Planned Giving

- Develop a strategy to promote planned giving. This program can include:
 - Personalized solicitation letters with a reply mechanism.
 - Dedicated space in the bulletin for the parish to talk about planned gifts
 - Testimonials from those who have already made a planned gift to Corpus Christi Parish.
 - Private seminars to educate supporters on the tax benefits of planned giving

Promote Planned Giving (continued)

- Promote planned giving vehicles, such as life insurance or gift annuities, to help certain donors maximize the gifts they are able to make to the parish during this capital campaign.
- Educate older donors on the opportunities available to leave an endowment gift to the parish.
- Consider forming a legacy society to honor those who have made planned gifts the parish. Cultivate all members of this group to make certain that Corpus Christi remains part of their estate plan.



Proposed Campaign Timeline and Structure

The Steier Group recommends that Corpus Christi implement an eighteen week capital campaign that is structured as follows:

Preparation Phase (February 2012 – March 2012)

This section will focus on finalizing the campaign goals, sharing the positive results of the feasibility study, identifying and recruiting campaign leadership, designing a comprehensive communications plan, preparing all campaign operational and promotional materials, conducting donor evaluation and developing personalized cultivation and solicitation strategies for potential lead gift donors.

Leadership Gift Phase (March 2012 – April 2012)

Also known as the “silent phase,” this section will involve the solicitation of the entire campaign volunteer team as well as a select few lead gift prospects. Fr. Mick, campaign leadership and the Steier Group will personally solicit these prospects.

Public Phase (April 2012 – June 2012)

Once gifts have been secured from campaign leaders, Corpus Christi will move into the “public phase” of the campaign. The campaign leadership team and the Steier Group will personally solicit the remainder of the parish. The Steier Group will keep the parish up-to-date on the campaign progress throughout the entire effort.

Grant Writing (throughout the campaign)

Foundations will be researched by the Steier Group and prioritized with input from the parish leadership. The Steier Group will manage the process of contacting each foundation, securing application guidelines, submitting the formal grant application and responding to any follow-up requests. The Steier Group will work to uncover any personal connections between foundation board members and campaign leadership or volunteers that may increase Corpus Christi’s chances to secure funding for this campaign. This process will continue throughout the campaign. *See the Appendix for a list of foundations identified as possible funding sources for this capital campaign.*

Follow-Up Phase (June 2012)

As personal solicitations are completed, the Steier Group will coordinate with the campaign Follow-Up Committee to host campaign phone-a-thons to target those prospects that have not yet responded. Additionally, “Commitment Weekend” will be held offering parishioners an opportunity to make a capital campaign donation during Mass. At the conclusion of the entire effort, a final direct-mail appeal will target all those who have not yet responded, providing them with a final opportunity to participate in the campaign.



Required Elements for a Successful Campaign

The Steier Group has identified specific elements that will be required for Corpus Christi to conduct a successful capital campaign and raise the \$3.5 - \$4.5 million projected by the Steier Group.

Adhere to the Proven Methods of Successful Fundraising

- Conduct solicitations through personal, face-to-face visits
- Ask donors to make multi-year commitments
- Make requests that are proportional to an individual's capacity
- Approach every potential supporter
- Approach your strongest supporters first

Positive, Enthusiastic Leadership

Beyond the method of fundraising, it is the Steier Group's professional experience that no single element is more determinative of the ultimate success of a campaign than committed, enthusiastic leadership. This enthusiasm must start at the top and work its way down through staff, volunteers and donors. The Steier Group can communicate this enthusiasm and amplify its effects, but it cannot generate it on its own. Simply put, if the parish leaders are excited about a project, volunteers and donors will be excited as well and that enthusiasm will translate into dollars raised for the parish.

Unwavering Commitment to the Campaign Timeline

A capital campaign is a tremendous undertaking that will require a level of commitment beyond the day-to-day tasks that make up a parish staff's "regular jobs." A campaign requires aggressive action by parish leadership and intricate coordination with parish staff, campaign volunteers, graphic designers, printers and grant writers. The campaign must be seen as a top priority by Fr. Mick and all parties must commit to follow the detailed, phase-by-phase sequence of the campaign timeline.

Survey Questions and Responses



Question 1: How long have you been a member of the parish?

Personal Interview Responses

	Responses
0	0
1 year	3
2 years	5
3 years	2
4 years	4
5 years	6
6 years	10
7 years	12
8 years	3
9 years	2
10+ years	64
No Response	0

Mail, Online and In-Pew Responses

	Responses
0	7
1 year	12
2 years	9
3 years	9
4 years	6
5 years	14
6 years	9
7 years	7
8 years	6
9 years	5
10+ years	104
No Response	4

Question 2: Do you currently have a child in Corpus Christi Parish school?

Personal Interview Responses

	Responses	Percentage of Total
Yes	47	42%
No	64	58%
No Response	0	0%

Mail, Online and In-Pew Responses

	Responses	Percentage of Total
Yes	34	18%
No	155	81%
No Response	3	1%

Combined Total Responses

	Responses	Percentage of Total
Yes	81	27%
No	219	72%
No Response	3	1%

Question 3: What are some positive attributes of Corpus Christi?

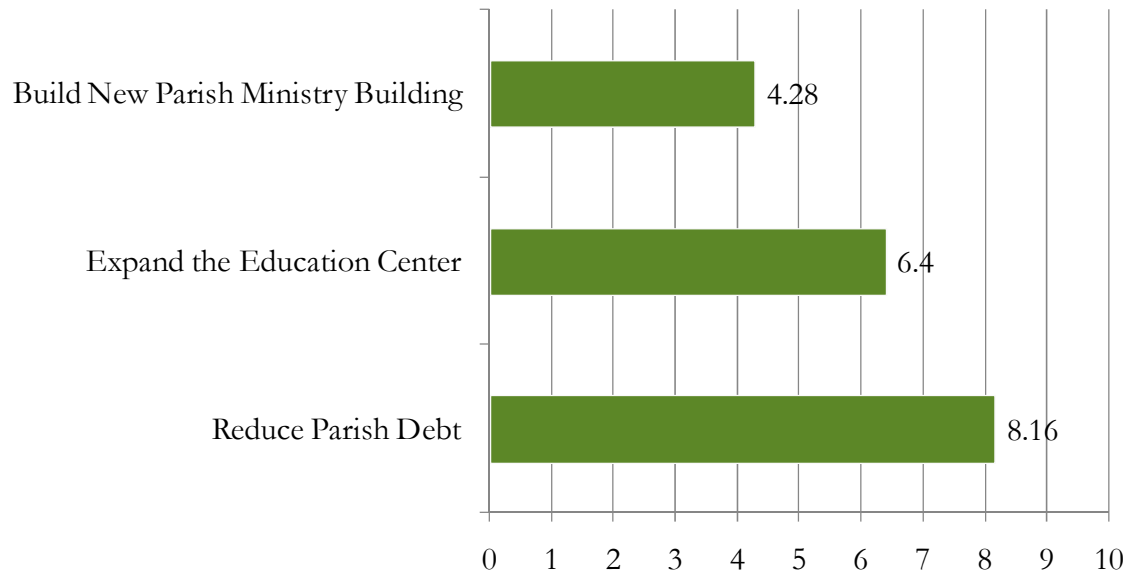
RESPONSES

- Fr. Mick Mulvany is great. (46)
- We have a great school. (37)
- There is a good community spirit. (30)
- We have a beautiful church and facilities. (26)
- It has a strong family atmosphere. (23)
- The music at Mass is great. (13)
- We love the parish and school staff. (13)
- We are welcoming. (12)
- The liturgies are excellent. (10)
- Mary Mattern is a strong leader for the school. (10)
- The parishioners are active. (8)
- We are a growing community. (7)
- We have enthusiastic parishioners. (7)
- Sr. Doris Engeman is an asset to the parish. (5)
- We are a young parish. (5)
- Adult religious education offerings are nice. (4)
- Fr. Mick's homilies are always inspiring. (4)
- The age diversity is an advantage. (3)
- There is a good support network for all at any time. (3)
- We are good stewards of funds. (2)
- I love the empty nesters group. (2)
- Our gymnasium is great. (2)
- We have a good religious education program. (2)
- There are activities for all ages. (2)
- The mom's outreach program is great. (2)
- My faith is nurtured here. (2)
- The youth group is good.
- There is a commitment to education.
- The Family Promise program is excellent.
- There are lots of young kids.
- We have strong parental support of the school.
- The parish and school have good communication.
- It is a respectful atmosphere.
- The adult Bible study is great.
- The parish is great for kids.
- I like our RCIA program.
- The parish does a good job of community outreach.

Note: This question was included in the personal interview only.

Question 4: In your opinion, how would you rate the following priorities?

Combined Total Responses



Personal Interview Responses

Project	High	Mod.	Low	Unsure	Score
Expand the Education Center	86	22	3	0	8.74
Reduce Parish Debt	68	38	5	0	7.84
Build a new Parish Ministry Building	31	58	22	0	5.41

Mail, Online and In-Pew Responses

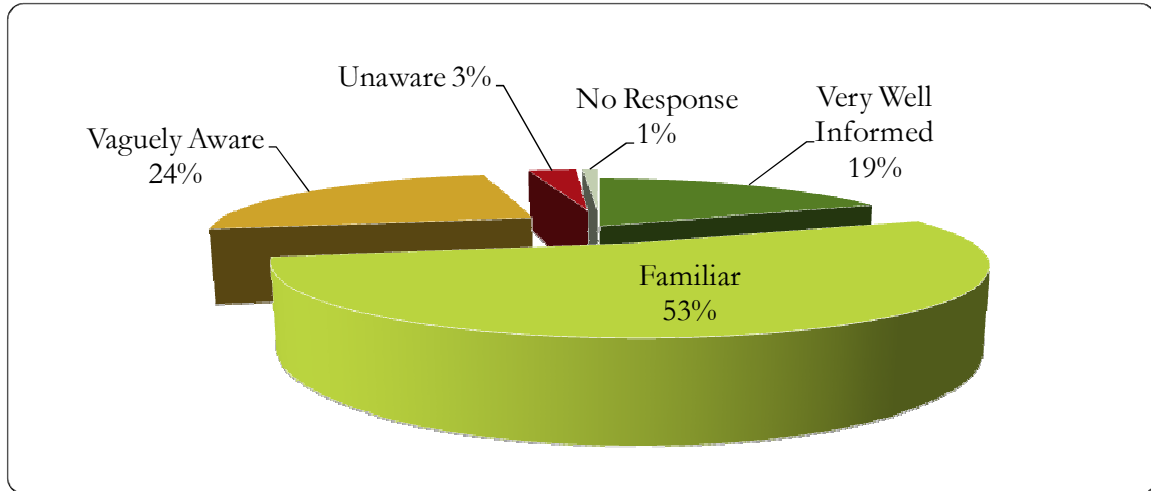
Project	High	Mod.	Low	Unsure	Score
Reduce Parish Debt	138	41	11	2	8.34
Expand the Education Center	55	75	55	7	5.00
Build a new Parish Ministry Building	22	91	74	5	3.61

Note 1: Scores were calculated by assigning a value of 10 points for a high priority, 5 points for a moderate priority and 0 points for a low priority. The cumulative value for each project was then divided by the number of responses for that project.

Note 2: If a husband and wife were interviewed together and did not agree on the priorities, each spouse's response was recorded.

Question 5: How familiar are you with the proposed projects?

Combined Total Responses



Personal Interview Responses

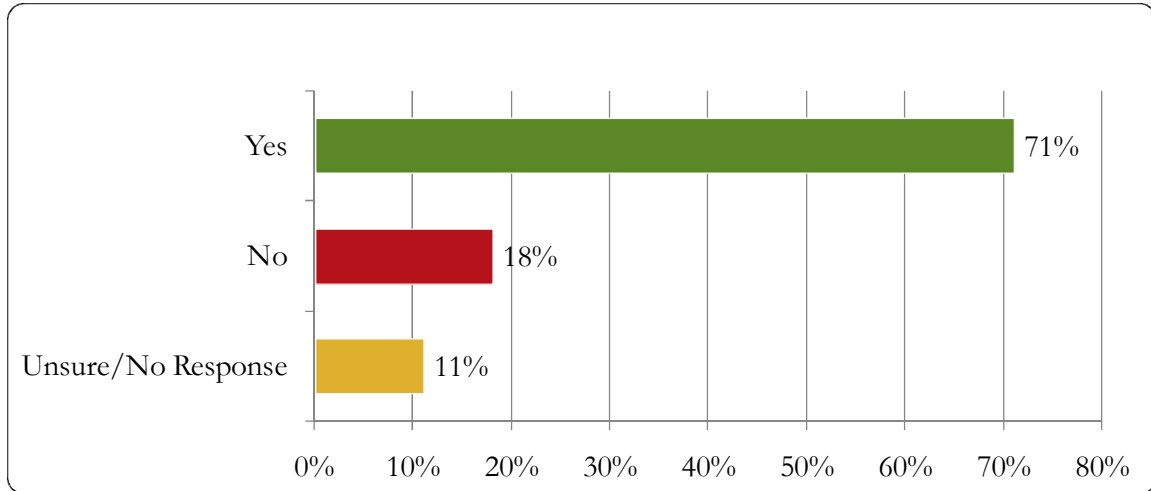
	Responses	Percentage of Total
Very Well Informed	43	39%
Familiar	48	43%
Vaguely Aware	20	18%
Unaware	0	0%
No Response	0	0%

Mail, Online and In-Pew Responses

	Responses	Percentage of Total
Very Well Informed	15	8%
Familiar	112	58%
Vaguely Aware	53	28%
Unaware	8	4%
No Response	4	2%

Question 6: Are you personally in favor of Corpus Christi embarking on a capital campaign?

Combined Total Responses



Personal Interview Responses

	Responses	Percentage of Total
Yes	97	87%
No	4	4%
Unsure	10	9%
No Response	0	0%

Mail and Online Responses

	Responses	Percentage of Total
Yes	85	59%
No	41	28%
Unsure	8	6%
No Response	11	7%

Note: This question was not included in the in-pew survey.

Question 7: Are there any other projects that you would like Corpus Christi to consider because you would be interested in supporting them financially?

RESPONSES

- Complete the south parking lot (6)
- Rectory (4)
- K - 12 school (4)
- Outdoor recreational areas/athletic fields (4)
- Early childhood education rooms (3)
- High school (2)
- Pre-school expansion (2)
- Youth group room
- Utility shed or equipment building
- Concrete plaza entrance to church
- Endowment
- Deferred maintenance fund
- Maintenance truck
- Sound system improvements
- Special education teacher/program
- Elder care facility
- Expand the school library

Note: This question was not included in the in-pew survey.

Question 8: In your opinion, who are 5 or 6 individuals who would make the best possible leaders for a Corpus Christi fundraising campaign?

RESPONSES

(To ensure the confidentiality of those who responded to this question, 90 names have been provided to the leadership at Corpus Christi Parish.)

OTHER RESPONSES

- Family with young children in school
- Mix of parish and school (3)

Note: This question was not included in the in-pew survey.

Question 9: If asked by Corpus Christi to serve in a campaign leadership position and assist in the solicitation of gifts, would you accept?

Personal Interview Responses

	Responses	Percentage of Total
Yes	36	32%
No	62	56%
Unsure	13	12%
No Response	0	0%

Mail, Online and In-Pew Responses

	Responses	Percentage of Total
Yes	8	4%
No	177	92%
Unsure	3	2%
No Response	4	2%

Combined Total Responses

	Responses	Percentage of Total
Yes	44	15%
No	239	79%
Unsure	16	5%
No Response	4	1%

NAMES OF THOSE THAT RESPONDED FAVORABLY

(To ensure the confidentiality of those who responded to this question, 44 names have been provided to the leadership at Corpus Christi Parish.)

Question 10: What should the role of Fr. Mick be in the capital campaign?

RESPONSES

- Leader (30)
- Supportive (11)
- Ask for leadership gifts (10)
- Build strong team of lay leaders (7)
- Face of campaign (6)
- Motivator (6)
- Communicate campaign case (6)
- Energizer (5)
- Promoter (4)
- Oversight (3)
- Active member of campaign team (3)
- Listen to parishioners (2)
- Encourage (2)
- Visionary (2)
- Prayerful (2)
- Shepherd

Note: This question was included in the personal interview only.

Question 11: If applicable, would your company support a capital campaign for Corpus Christi with an outright gift or through a matching gift program?

Personal Interview Responses

	Responses	Percentage of Total
Yes	15	14%
No	84	76%
Not Applicable	7	6%
Unsure	5	4%
No Response	0	0%

COMPANY NAMES OF THOSE WHO RESPONDED FAVORABLY

(To ensure the confidentiality of those who responded to this question, 15 names have been provided to the leadership at Corpus Christi Parish.)

Note: This question was included in the personal interview only.

Question 12: Who do you think would be the 5 to 6 individuals capable of making the largest gifts to this campaign?

RESPONSES

(To ensure the confidentiality of those who responded to this question, 41 names have been provided to the leadership at Corpus Christi Parish.)

Note: This question was included in the personal interview only.

Question 13: Have you remembered Corpus Christi in your estate plans?

Personal Interview Responses

	Responses	Percentage of Total
Yes	8	7%
No	103	93%
Unsure	0	0%
No Response	0	0%

Mail and Online Responses

	Responses	Percentage of Total
Yes	12	8%
No	129	89%
Unsure	0	0%
No Response	4	3%

Combined Total Responses

	Responses	Percentage of Total
Yes	20	8%
No	232	91%
Unsure	0	0%
No Response	4	1%

NAMES OF THOSE THAT RESPONDED FAVORABLY

(To ensure the confidentiality of those who responded to this question, 20 names have been provided to the leadership at Corpus Christi Parish.)

Note: This question was not included in the in-pew survey.

Question 14: Would you like to receive information about the different methods to make a planned gift to Corpus Christi?

Personal Interview Responses

	Responses	Percentage of Total
Yes	63	57%
No	44	39%
Unsure	4	4%
No Response	0	0%

Mail and Online Responses

	Responses	Percentage of Total
Yes	16	11%
No	123	85%
Unsure	0	0%
No Response	6	4%

Combined Total Responses

	Responses	Percentage of Total
Yes	79	31%
No	167	65%
Unsure	4	2%
No Response	6	2%

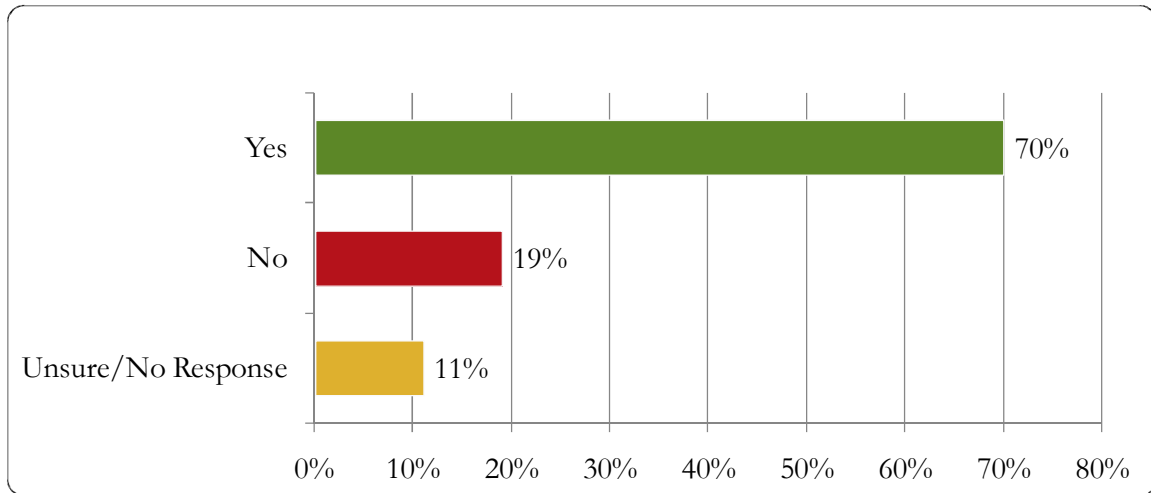
NAMES OF THOSE THAT RESPONDED FAVORABLY

(To ensure the confidentiality of those who responded to this question, 79 names have been provided to the leadership at Corpus Christi Parish.)

Note: This question was not included in the in-pew survey.

Question 15: If a campaign is conducted by Corpus Christi, would you make a personal gift?

Combined Total Responses



Personal Interview Responses

	Responses	Percentage of Total
Yes	95	86%
No	6	5%
Unsure	10	9%
No Response	0	0%

Mail, Online and In-Pew Responses

	Responses	Percentage of Total
Yes	118	61%
No	51	27%
Unsure	11	6%
No Response	12	6%

Question 16: Will you please estimate what range of gift you might consider if Corpus Christi moves forward with a capital campaign?

RESPONSES

Self-Reported Gift Level	Personal Interview	Mail/Online/In-Pew	Total
\$0	6	42	48
\$1 - \$99	0	2	2
\$100 - \$499	0	12	12
\$500 - \$999	0	18	18
\$1,000 - \$2,499	12	53	65
\$2,500 - \$4,999	6	32	38
\$5,000 - \$9,999	20	8	28
\$10,000 - \$14,999	18	0	18
\$15,000 - \$19,999	4	1	5
\$20,000 - \$24,999	3	0	3
\$25,000 - \$29,999	7	0	7
\$30,000 - \$49,999	3	1	4
\$50,000 - \$74,999	2	1	3
\$100,000 - \$124,999	1	0	1
\$150,000 - \$249,999	1	0	1
\$250,000+	1	0	1
No Response/Unsure	27	22	49
Total Responses	111	192	303
Total Gift Range	\$1,260,990 - \$1,534,900	\$386,105 - \$386,105	\$1,647,095 - \$1,921,005

Question 17: Will you please estimate an initial gift payment you would make to support the campaign?

RESPONSES

Self-Reported Gift Level	Personal Interview	Mail/Online	Total
\$0	1	36	37
\$1 - \$99	0	13	13
\$100 - \$499	0	20	20
\$500 - \$999	0	10	10
\$1,000 - \$2,499	1	10	11
\$5,000 - \$9,999	1	0	1
\$15,000 - \$19,999	0	1	1
\$20,000 - \$24,999	0	1	1
No Response/Unsure	108	54	162
Total Responses	111	145	256
Total Gift Amount	\$6,000	\$55,130	\$66,130

Note: This question was not included in the in-pew survey.

Question 18: Do you have any further comments or suggestions that would be helpful as Corpus Christi looks to embark on a capital campaign?

RESPONSES

Campaign Suggestions

- We should not burden future generations with the debt. (10)
- The lay leadership should lead the campaign. (7)
- The parish needs to provide more information regarding the parish and school finances. (6)
- The case for a new campaign needs to be strong and precise on how dollars will be allocated. (5)
- The parish needs to disclose more historical information regarding the debt. (4)
- The school parents need to be involved in soliciting gifts. (3)
- We need to expand the base of donors through the next campaign. (3)
- The funds for the last campaign did not go to the projects that they said it was going to. (3)
- Given the economy, we question if this is the right time for a capital campaign. (3)
- The gift ask amounts for the last campaign were unreasonable. (2)
- We need to get the 725 households who didn't participate in the last campaign to step forward. (2)
- Now is not the time to be making grand plans with the increase in taxes the state has planned. (2)
- The campaign should call on parish organizations to make a commitment to the campaign.
- Obtain teacher's perspective to sell the need for new space.
- We need to solicit non-parishioner school families.
- A young couple should be the face of the campaign.
- The stage in the commons will need to have strong selling points in order for it to have support.
- The campaign should lay out a plan for a family regarding how they can structure their overall giving.
- The campaign leaders should not just be wealthy families.
- If the Archdiocese approves us moving forward without paying down debt, we should proceed.
- I would like to see us wait a year or two.
- The campaign should be longer than three years.

Building Suggestions

- The commons addition could be put on hold if we don't raise enough funds. (20)
- The current debt should be paid off before we begin any further construction. (13)
- The parish sound system needs improvement. (2)
- The parish needs storage space. (2)
- Does the parish need both office spaces?
- I don't like the proposed location of the parish ministry building.
- The new additions need to be energy efficient.
- The parish volunteers need space to work.
- The parish needs to plan for the increase in the operating budget that will come with the additional space.
- The stage in the commons may not be necessary.

Question 18: Do you have any further comments or suggestions that would be helpful as Corpus Christi looks to embark on a capital campaign? (Continued)

View of the Organization

- The current debt should be paid off before incurring any further debt. (4)
- We need more support for the Religious Education program. (3)
- The parish needs to become more influential in the Lawrence community. (2)
- We need to put more emphasis on faith formation. (2)
- There needs to be more communication between parish and school and vice versa. (2)
- We need to be regularly addressing the principal balance of the debt.
- We need to build our young adult and youth ministry.
- The parish should be more inclusive.
- The parish needs to solicit more input from parishioners.
- The parish needs to communicate its events more through Sunday announcements.
- The addition of 7th and 8th grade will be a struggle.
- The parish should be developing a deferred maintenance fund.
- The middle school will need to grow if it is going to be successful.
- We have good programs such as the food pantry and homeless service.
- The school makes a difference in a parish.
- The school needs to be competitive and offer Performing Arts opportunities.
- The teachers need to be paid a competitive salary.
- The school has been divisive to the parish.
- The tithing system for the school is a good idea.
- We need to increase parish staff in order to have more ministries.
- It is difficult to get plugged-in if you are not a school family.
- We all do not feel that we are part of the community.
- The school and parish should continue to grow and look to the future.
- A percentage of every fundraiser should go towards debt.
- In this difficult time we need to ensure we donate to the needs of our parishioners.
- We should focus on education.
- We have good secondary schools in Lawrence.
- We need to take care of our true needs with no frills.

Note: This question was not included in the in-pew survey.



Personal Interview Participants

Note: Every effort has been made to ensure accuracy in the spelling of all names listed below and throughout this report. The Steier Group apologizes for any errors made.

- Allen, Chris and Peggy
- Allen, Steve and Jennifer
- Almanza, Dan and Kay
- Anderson, John and Paul
- Anderson, Justin and Jean
- Armstrong, Jeff and Kathy
- Arnold, Tim and Lori
- Barbarena, Jaime and Katie
- Bauman, Joe and Joannie
- Becker, Frank
- Blomgren, Dan and Jill
- Blonigan, Scott and Mary
- Bracciano, Diane
- Bradford, Todd and Rochelle
- Bruemmer, Ann
- Brune, Mike and Nancy
- Clark, David and Amy
- Cushing, Don and Chris
- Dahlstrand, John and Gina
- Davis, J.D. and Melanie
- Dobski, Tom and Marilyn
- Drahazal, Chris and Kaye
- Drake, John and LaVivian
- Dunlap, Dave and Julie
- Eastland, Toby and Jacki
- Edmonds, Jason and Machaela
- Engeman, Sr. Doris
- Etzel, Bob and Megan
- Evans, Kye and Karen
- Friedrichsen, Craig and Liz
- Garnica, Martha
- Gaus, Phil and Gail
- Glasgow, Jeff and Kerry
- Gomez, Chris and Jamie
- Green, Mark
- Green, Tracy
- Groene, Tom
- Hamm, Jeremy and Sherry
- Hare, Larry and Jen
- Heinz, Jim and Celia
- Hicks, Travis and Roxanne
- Himmelberg, Mick and Mary Pat
- Howell-Cates, Tammy
- Hudnall, John and Sally
- Huerter, Eric and Pam
- Huston, Chris and Lesley
- Jennings, Tom and Michelle
- Kallenberger, Jim and Kelly
- Katzfey, Bernard and Darlene
- Kelsey, David and Gail
- King, Richard and Dana
- King, Ron and Lisa
- Koenig, Tom and Angie
- Konzem, Richard and Debbie
- Larkin, Randy and Gayle
- Laskowski, Ron and Irene
- Linchard, Bill and Jeannie
- Lock, Jim and Maggie
- Magee, Larry
- Mahaley, Rich and Judy
- Mattern, Dave and Mary
- McCarthy, Kevin and Donna
- McGregor, Linda
- McQueeney, John
- Mindrup, T.A.
- Mohajir, Terry and Julie
- Moreano, Phil and Sara
- Mosiman, Brett and Brianna
- Mulvany, Fr. Mick
- Myers, Pat and Donna
- O'Malley, Kevin and Colleen
- Owens, David and Pam
- Paranjothi, Kitcha and Adrienne
- Patton, Jill
- Payvlak, Greg and Katie
- Prinszano, Tom and Deanna
- Quick, Shari
- Rathbun, John and Cathy

Personal Interview Participants (Continued)

- Reed, Dean and Paula
- Ring, Steve and Mary Ann
- Riordan, Terry and Elaine
- Rockers, Larry
- Rockers, Steve and Amy
- Scaletty, Steve
- Schneider, Pete and Cathy
- Schultz, Craig and Mandy
- Schultz, Pat
- Severa, Kathy
- Silvestrini, Henry and Diane
- Smith, Jamie and Mitchell, Jessie
- Smith, Jay and Melanie
- Smith, Jeff and Summer
- Stewart, Kirk and Michelle
- Stewart, Tom and Carolyn
- Strong, Mary Ann
- Stuart, Michael and Lisa
- Sullivan, Kelly and Christy
- Tablante, Rita
- Van Garsee, Jason and Anne
- Viets, Matt and Angie
- Wachter, John and Susan
- Warrender, Lori
- Weishaar, Craig and Amy
- Wertin, Henry and Tasha
- Wilkus, Dan and Michelle
- Williams, Jesse and Kim
- Wilson, Bill and Prudence
- Woolverton, Bruce and Anja
- Wulfskuhle, John and Fran
- Wurdeman, Tom and Dana
- Zenger, Sheahon and Pam



Mail, Online and In-Pew Respondents

- Alexander, Mr. and Mrs. John
- Anonymous (8)
- Bailey, Derek
- Bailey, Mr. and Mrs. Rick
- Baker, Mr. and Mrs. Joseph
- Baldwin, Mr. and Mrs. Ken
- Batterman, Jill
- Bechard, Mr. and Mrs. Raymond
- Bellinder, David and Sonya
- Bennett, Gary and Mary
- Bentley, Mr. and Mrs. Terrence
- Bhala, Rakesh and Kara Tan
- Bialek, Mr. and Mrs. John
- Blettner, Sarah
- Blosser, Mr. and Mrs. James
- Boehm, John and Courtney
- Boucher, Mr. and Mrs. Donald
- Boydston, Mr. and Dr. Bradley
- Bracciano, Mr. and Mrs. Leo
- Braman, Karen
- Breedlove, Mr. and Mrs. James
- Broockerd, Alison
- Brown, Laura
- Brown, Mr. and Mrs. Doug
- Brown, Mr. and Mrs. Glendor
- Brown, Pam
- Brune, Mr. and Mrs. Randol
- Brungardt, Dr. and Mrs. Matthew
- Burghart, Mr. and Mrs. Nathan
- Carmody, Mr. and Mrs. Thomas
- Carter, Mr. and Mrs. Gary
- Carter, Wayne and Julie
- Cavanaugh, Terry
- Chen, Andrew and Tseng, Lorraine
- Clark, James
- Clarke, Lorna
- Clouse, Kendra
- Clouse, Mr. and Mrs. Kenneth
- Cluff, Mr. and Mrs. Norm
- Coleman, Chris and Joy
- Conway, David
- Cook, Beth
- Cook, Joan
- Cooper Family
- Crider, J. Paul
- Cummings, Caroline
- Cupps, Matt and Danel
- Curnes, Mr. and Mrs. Ronald
- Curtis, Virginia and Lewis Kirk
- Deboeck, Mr. and Mrs. Pascal
- Delp, Mr. and Mrs. John
- Denning, Dr. and Dr. Dale
- Dixon, Sandy
- Doll, Mike
- Douglas Family
- Downey, John
- Dracobly, Joe
- Dumesich, Mr. and Mrs. Gordon
- Easley, Mary
- Ecord, Louise
- Edmonds, Elizabeth
- Eglinski, Mr. and Mrs. Edmund
- Etzel, Kevin and Nicole
- Fagan, Patrick
- Farmer, Jan
- Fischer, Mr. and Mrs. Christopher
- Frank, Andy
- Gagnon, Mr. and Mrs. Henry
- Galluzi-Potter, Marie
- Garcia, Mr. and Mrs. Vincent
- Gaus, Katherine
- Gilman, Mr. and Mrs. Joe
- Glidewell, Randy
- Gorman, Mr. and Mrs. Robert
- Grabill, Mr. and Mrs. Robert
- Green, Mr. and Mrs. Robert
- Grosdidier-Shields, Joan
- Hall, Lavanta
- Hare, Sandra
- Harper, Garrett
- Heiman, Mr. and Mrs. Donald
- Heinen, Mr. and Mrs. Ed
- Henkel, Dottie
- Henley, Dorothy

Mail, Online and In-Pew Respondents (Continued)

- Hettwer, Nancy
- Hill, Dawn
- Hinrichsen, Sarah
- Holzmeister, Mr. and Mrs. Richard
- Homan, Sharon
- Hoppe, Kevin
- Houtz, Mr. and Mrs. Brett
- Husling, Michael
- Jacobs, Mr. and Mrs. Ed
- Jansen, Mr. and Mrs. Steve
- Jennings, Jerry
- Johnson, Mr. and Mrs. Dan
- Johnson, Mr. and Mrs. Jeff
- Johnson, Mr. and Mrs. Michael
- Johnson, Vanessa
- Karasek, Tom
- King, Mary Jo
- Koester-Vogelsong, Linda
- Komma, Leroy
- Lane, Mr. and Mrs. William
- Larocca, John and Chala
- Ledom, John and Karen
- Lembeck, Mr. and Mrs. Mark
- Lippencott, George
- Loch, Angela
- Long, Mr. and Mrs. Jim
- Lutz, Marsha
- Markley Family
- Martin, Mr. and Mrs. Michael
- Martins, Lorene
- Matthews, Ed
- Maturo, Mr. and Mrs. Michael
- Maurer, Kristin
- McEvoy, Mr. and Mrs. Scott
- McGovern, Lois
- McKillip, Ann Michaela
- Meng, Steven
- Merrill, Dr. Marlene
- Mihalchik, Michael
- Mills, Mr. and Mrs. James
- Mowery, Elizabeth
- Murphy, James
- Neaves, Benito
- Newkirk, Mr. and Dr. Kevin
- Niehues, C.
- Niileksela, Sarah
- O'Connell, Mr. and Mrs. James
- O'Flannagan, Ava
- O'Toole, Cindy
- Parrish, Brenda
- Pecinovsky, David
- Petz, Mr. and Mrs. Tom
- Pickert, Allen and Kate
- Pickert, Leon
- Platkowski, Jeff and Yuliya
- Randolph, Judy
- Reynolds, Priscilla
- Rogg, Vicki
- Rolf, Carl and Dorothy
- Rule, Mr. and Mrs. John
- Ryan, Mr. and Mrs. Joseph
- Sachs, Dr. and Mrs. William
- Schmidt, Bob and Carol
- Schmidtberger, Gary
- Schmidtberger, Mr. and Mrs. Greg
- Schmidtberger, Virgil
- Schnose, Linda
- Schultz, Mr. and Mrs. Richard
- Scott, Mr. and Dr. Riley
- Sheely, Mr. and Mrs. Thomas
- Shively, Medford
- Silvestri, Henry
- Silvestri, Tony
- Skvarenina, Stephen
- Smith, Janette
- Smith, Mr. and Mrs. Scott
- Sneed, Melva
- Spurgeon, John and Karla
- Stancil, Jackie
- Steeples, Tammy
- Stidham, Linda
- Stover, Lynn
- Strickland, Helen
- Thomas, Mr. and Mrs. Delbert
- Thompson, Maria
- Thompson, Mr. and Mrs. Christopher
- Thompson, Mr. and Mrs. Jay
- Tourog, Bruce and Barbara
- Walthall, Mr. and Mrs. Richard
- Warner, Joshua and Hill, Anna
- Waymaster, Chuck and Melanie
- Wegener, Lindsay
- Wenger, Shirley
- Whalen Coleman, Anne
- White, Ryan and Erin
- Wilmes, Aaron and Kiersten

Mail, Online and In-Pew Respondents (Continued)

- Windholz, Greg
- Wirthman, Mr. and Mrs. Robert
- Woodworth, Mr. and Mrs. Marlin
- Wright, Maxine
- Wright, Miriam

Appendix